Real Estate Search App

Capstone Project Idea

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# PROBLEM & SOLUTION

The housing market can be a struggle; we all know this. Sometimes, simply searching for a good, affordable home can be a stressful and humbling experience. If only there was a simple web application where you could enter your preferred location and housing criteria, and it would show you local results matching your needs... Oh wait- there is! Welcome to Joey’s Real Estate App, where up-to-date API meets beautifully rendered UI/UX.

# QUESTIONS FROM POTENTIAL INVESTORS

1. How much risk is involved for investors?
   1. Little risk, as we only supply options for customers at no significant cost.
2. Is this profitable?
   1. The initial app will be free for customers, but there will be paid services that customers can pay to upgrade their accounts.
   2. Sponsorship from realtor.com (or any similar site, like Zillow)
3. Is this a secure application?
   1. There will be secure API protection and defenses designed against attacks, such as SQL Injection. (And no hardcoded passwords)

# POTENTIAL AUDIENCE

1. Home Buyers
   1. They can type any location in the US and get results in seconds.
2. Home Owners looking to sell.
   1. They can see nearby housing costs
3. People that simply enjoy looking at homes for sale.